

# 70 years of experience

# Specialized in soil compacting

When Günther Weber, a bricklayer by trade, decided in 1952 to go into business for himself and establish a dealership for construction tools in his hometown, he had no idea that this small start would grow into a company that is now a household name in the industry.





A few years after opening his trade business, he received a request from a customer for a vibratory plate that needed to fit a custom size. Realizing he was unable to offer a matching product, he started to experiment with engineering his own products.

The first model he developed was a vibratory plate which he designated WVP 450. With this successful design, Günther Weber made a jump into the manufacturing trade.



Today, Weber MT - which is short for Weber Maschinentechnik GmbH - considers themselves specialists for hand-guided soil compacting equipment. In Europe, the company ranks among the market leaders. Plenty of reason to cast a look back on its 70-year history.

### The rise to global player status

The expansion of the product range combined with countless technological innovations and patents paved the way for the company's current magnitude. One example is the invention of the WEFIX gearshift, which made it possible to operate more lightweight vibratory plates with forward and reverse travel as well.



Reversible compactors with WEFIX gearshift



In the 1970s Weber manufactured reversible soil compactors for well-known manufacturers of large

machinery who were eager to complement their product portfolio. This segue led Weber MT to increase focus on international markets. Aside from expanding their export business, the company also began establishing a string of subsidiaries. Initial founding's in France and the Netherlands, then later followed by branches in the United States, Brazil, and the Czech Republic.

Company Founder Günther Weber used the new Millennium as an opportunity to retire from the company. His son, Wolfgang Weber, who had previously served as the Head of Sales, assumed the role of Sole General Manager. The next few years were marked by a restructuring process. Research and development were expanded, and a multitude of products were revamped overtime. After the improvement within Research and Development, the focus shifted to the core competency of the company.



This reorientation manifested itself in a new logo and the blue and gray product colors.

In 2004, Weber MT caused quite a splash within the industry. They used the BAUMA

fair in Munich as a platform for the launch of the first surface-covering compaction control for hand-guided soil compactors - which was introduced under the product designation COMPATROL. Until then, only large street paving rollers had offered the option of controlling the progress of the compaction. Today, similar measuring systems are also offered by other major manufacturers of hand-guided soil compactors. But as they say in that ad: Who invented it?

Introducing COMPATROL at BAUMA 2004



## Family business in the third generation

Four years ago, the torch of management was passed on seamlessly yet again and



is now held by the third generation.

Katharina Weber, Commercial Manager, and
Matthias Weber, Technical Manager,
represent the company jointly.

"Digitization and electronics will continue to permeate into many areas and products," notes Managing Director Matthias Weber, commenting on the challenges that lie ahead. "We made the switch to the production method known as One-Piece-Flow production a few years ago already. This type of final assembly allows for a production that is more flexible and in line with demand. A new ERP system assists us with our planning."

#### Customer service front and center

The company has declared to spare no effort to set themselves apart from the competition by combining innovative products with outstanding after-sales service. As an example, they have developed a service app that gives customers online and offline access to operating instructions, spare parts lists, and maintenance videos. Moreover, the company's maintenance and repair seminars have long been

appreciated by domestic and foreign customers alike. Another aspect that can be included under the topic of service is the MDM engine protection feature, which is available for larger soil compactors as a model option. Monitoring certain parameters of the drive engine, this feature reliably keeps the machine from suffering failures.

### Further expansion of the market position

Abiding by the requirements mandating emission-free construction sites, the company opened the 2022 season by unveiling five different machines which are all equipped with electric motors / battery technology. In addition, other product innovations and modifications of existing products are slated for release just in time for the BAUMA trade show in the fall.



German advert about battery technology

Weber is and always has been owned and operated by the family and employs a staff of nearly 200, including the subsidiaries. The product portfolio comprises forward-traveling vibratory plates, reversible soil compactors, and vibrating rammers along with hand-guided rollers and trench rollers. The product selection is rounded out by internal concrete vibrators for compacting concrete and by pavement saws. Almost 60% of sales are generated outside of Germany, with the United States being the largest market.



The last two years displayed a surge in the company's sales, creating the strongest sales figures in Weber MT's company history. Sales orders in the construction industry, and at Weber MT are at an all time high. For the foreseeable future, Weber MT has forecasted continued growth.

"The goals we set for ourselves are ambitious," declares Commercial Manager Katharina Weber, outlining the future of the company. "Our passion for technology and our standard to only deliver the highest quality form a solid foundation for sustained growth. We have our sights firmly set on numerous markets in Europe, South America and, above all the United States. These are the markets where we intend to grow and strengthen our position."



Weber MT – the specialist of hand-guided compaction equipment